



*“Remember that our nation's first great leaders were
also our first great scholars.”
— John F. Kennedy*

The Hispanic Heritage Scholarship Fund of Metro Orlando is pleased to host the *7th Annual Hispanic Heritage Scholarship Gala* to celebrate the success of selected Hispanic students and raise funds for future scholarship opportunities. This event is the result of great partnerships that the Fund has solidified through the years with the Hispanic Chamber of Commerce of Metro Orlando and many local non-profit organizations, small businesses and major corporations - all united for one common goal: to contribute to the education of young Hispanic students in Metro Orlando

The scholarships, offered by the Hispanic Heritage Scholarship Fund and its sponsoring partners, have opened doors for Central Florida students on their road to a successful future. But there are many in need and much work to be done.

Central Florida needs a well-trained, well-educated workforce if it is going to continue developing into a first-class region. With your support, we can make a difference in that future! The Hispanic Heritage Scholarship Gala 2007 will be held on **Saturday, October 27th** at the Coronado Springs Resort Walt Disney World in Orlando, Florida.

See you at the Gala!

Lizette Valarino
Executive Director
HHSFMO, Inc.

Aileen Cubillos
Chairperson
HHSFMO, Inc.

OVERVIEW

HISTORICAL BACKGROUND

In 1999, a group of Orange County employees created the Hispanic Heritage Celebration Committee of Orange County. The sole purpose of this committee was to plan and organize activities for Hispanic Heritage month (September 15 - October 15). As a result of the efforts of the Hispanic Heritage Celebration Committee of Orange County to support the local Hispanic community, a partnership with the Hispanic Chamber of Commerce of Central Florida was developed to create and establish the *Hispanic Heritage Scholarship Fund of Metro Orlando*. This fund benefits annual scholarships for Hispanic students at local universities and colleges in the 7-county region of Central Florida.

THE HISPANIC HERITAGE SCHOLARSHIP GALA

Celebrated every October, the Hispanic Heritage Scholarship Gala is the only fundraising event that collects funds for these scholarships. The event is organized by the Hispanic Heritage Scholarship Fund of Metro Orlando, incorporated in the State of Florida in 2003 as a 501-c-3 non-profit organization, and implemented by volunteers from the Hispanic Chamber of Commerce of Metro Orlando, various government agencies, and many others who believe in one common goal: preparing the road to success for local Hispanic youths!

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR - \$10,000

- *Industry exclusive*
- *Company logo on Print and TV advertising*
- *One full page ad in event program*
- *Company logo prominently displayed on event invitations*
- *Company logo prominently displayed during the event*
- *Opportunity to address the audience (2 minutes max.)*
- *Corporate table of ten people – VIP seating*
- *Opportunity to place promotional give-aways at each dinner setting*
- *Company banner on Hispanic Chamber of Commerce Web Site (3 months)*
- *Company name in pre and post event press releases*
- *Company name in pre and post write up in Hispanic Chamber newsletter*

GOLD SPONSOR - \$5,000

- *Company logo on print advertising*
- *One half-page ad in event program*
- *Company logo on event invitations*
- *Company logo displayed during the event*
- *Corporate table of ten people - VIP seating*
- *Company banner on Hispanic Chamber of Commerce Web Site (1 month)*
- *Company name in pre and post event press releases*
- *Company name in pre and post write up in Hispanic Chamber newsletter*

SILVER SPONSOR - \$2,500

- *Company name on print advertising*
- *35% discount on program advertising*
- *Company name prominently displayed on event invitation*
- *Company name prominently displayed during the event*
- *Corporate table of ten people*
- *Company name in pre and post write up in Hispanic Chamber newsletter*

BRONZE SPONSOR - \$1,500

- *Company logo displayed in event program*
- *35% discount on program advertising*
- *Company name displayed on event invitation*
- *Corporate table of ten people*
- *Company name in pre and post write up in Hispanic Chamber newsletter*

CORPORATE TABLE - \$800

- *Guaranteed seating for ten at the same table*
- *Company name displayed on corporate table at the event*

HISPANIC HERITAGE SCHOLARSHIP FUND OF METRO ORLANDO
315 E. Robinson Street • Suite #190 • Orlando, Florida 32801 • Phone: 407.428.5870
www.HispanicHeritageFund.org

FACTS ABOUT THE HISPANIC HERITAGE SCHOLARSHIP FUND

- Established in 2000 as a partnership between the Hispanic Chamber of Commerce of Metro Orlando and the Hispanic Heritage Celebration Committee of Orange County.
- Incorporated as a 501-C-3 non-profit organization in the State of Florida.
- Provided \$144,000 to help 65 students from the local Hispanic community.
- Students are selected by a distinguished panel of community leaders, based on a diverse set of requirements.
- Many community-based organizations have participated in this event by contributing to its fundraising efforts: Asociación Borinqueña, Hispanic Bar Association, Hispanic Professional and Businesswomen's Association, Darden's Hispanic Network and many others.
- Major sponsors have included Walt Disney World, Darden Restaurants, Banco Popular, Sprint/Embarq and Florida Hospital.

GET INVOLVED AND SUPPORT THIS GREAT INITIATIVE!

Your Sponsorship Will Make a Difference to Central Florida's Hispanic Students

SAVE THE DATE!

Saturday, October 27th, 6:30 p.m.

Coronado Springs Resort Walt Disney World

For more information, please contact:

Lizette Valarino

315 E. Robinson Street, Suite #190

Orlando, FL 32801

Phone: 407.428.5870

Email: HHSFMO@aol.com

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COMMITMENT SHEET

YES, SIGN ME UP! I wish to participate in the 2007 Hispanic Heritage Scholarship Gala and will commit at the following level:

- _____ PLATINUM SPONSOR - \$10,000
_____ GOLD SPONSOR - \$5,000
_____ SILVER SPONSOR - \$2,500
_____ BRONZE SPONSOR - \$1,500
_____ CORPORATE TABLE - \$800 (seats 10 guests)

YES, SIGN ME UP! I wish to participate in the 2007 Hispanic Heritage Scholarship Gala and will purchase tickets for the event (\$50 per person).

I WOULD LIKE TO PURCHASE _____ TICKETS / \$50 EACH

I cannot participate this year, but would like to make a contribution:
\$ _____.

I cannot participate this year, but send me information for next year's event.

PLEASE RETURN THIS FORM TO:

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